

Warning: scam in the used-car trade

- Audi is warning of current scam in the used-car trade in Germany, Austria, and Switzerland
- Fraudulent websites and product catalogs aim to entice people to purchase nonexistent vehicles
- Audi urges consumers to be extremely cautious

Ingolstadt, May 9, 2025 – Audi issues warning of a scam happening in the used-car trade. Fraudulent websites and fake catalogs are currently offering used Audi models at particularly low prices in Germany, Austria, and Switzerland. They aim to lure potential customers and encourage them to purchase or make payments for nonexistent used Audi cars.

Used Audi models are currently being offered for sale on deceptively real-looking websites and in catalogs that appear to be legitimate sales channels of AUDI AG or genuine Audi sales material. In fact, neither the sales instruments mentioned nor the vehicles offered actually exist. Those responsible are using fake email addresses, telephone numbers, and bank details and are not afraid to use images of actual employees of Audi sales partners.

Unfortunately, several customers have already been victimized by this scam. AUDI AG regrets this very much. Affected persons should inform the police right away.

AUDI AG has filed a criminal complaint in this matter and is cooperating with the authorities in their investigations.

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2024, the Audi Group delivered 1.7 million Audi vehicles, 10,643 Bentley vehicles, 10,687 Lamborghini vehicles, and 54,495 Ducati motorcycles to customers. In the 2024 fiscal year, Audi Group achieved a total revenue of €64.5 billion and an operating profit of €3.9 billion. As of December 31, more than 88,000 people worked for the Audi Group, more than 55,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.
